

Privacy Policy

GARDECO OBJECTS BV (hereinafter referred to as "GARDECO") is committed to protecting your privacy and providing most comprehensive product / company information and safe online experience. This Privacy Statement applies to the GARDECO website www.gardeco.eu & the GARDECO Web Shop www.gardeco.eu/onlineshop (both referred to as 'Website') and administrates data collection and usage. We respect your privacy and adhere to the rules set by the AVG/GDPR. Our employees and third parties engaged by us are obliged to respect the confidentiality of your data.

By using the Website, you consent to the data practices described in this Privacy Policy.

Processing of personal data

By using this Website, you agree that the personal data collected via the Website will be processed in accordance with this Privacy Policy. Your personal data which this **Website** may collect includes:

- information collected when you enter or use our Website of Web Shop, register or update an online profile, which is required by us in order to process any orders and therefore may include personal data such as your name and contact details as your e-mail address, name, work address, invoice details or telephone number;
- the content of electronic forms you submit via this Website, requesting us to provide services or information, or take actions;
- information submitted if you participate in an online survey; and
- any messages or comments you submit to us via this Website, which may include personal data such as name, email address and telephone number.
- Information required for legal purposes

You may browse some information-only areas of this Website without providing any personal data, however we may not be able to provide the full range of services through this Website or Web Shop if we are not provided with the information outlined above.

Next to the personal data, we may also collect non-personal data. This type of information tells us more about which pages you visit on this Website and the address/location of the site you were using in order to visit this Website. Please note that this information is analytical

and will not be used to identify or contact you individually, but it is used to help to administer and improve the Website.

Besides via the Website, we may collect data from and about you **via other methods**, such as direct interactions. You may give us your Identity and Contact by exchanging business cards, by filling in forms or by corresponding with us by post, phone, email or through chat or social media.

This includes personal data you provide when you:

- sign up to receive the GARDECO newsletter;
- make enquiries or request information to be sent to you;
- order our products or services;
- ask for marketing to be sent to you;
- engage with us on social media;
- contact customer services; or
- leave comments or reviews on our products or services (please be kind!).

Use of your Personal Information

In addition to providing our products and services to you, we may process your personal data in order to offer you the best service possible, and to ensure that our offers are as up to date and relevant as possible. We may use or disclose personal data that we collect about you for purposes including the following:

- whenever you have requested it or, in accordance with privacy laws, to provide you with information relating to the GARDECO or promotional details about products and services that may be of interest to you;
- purposes related to the GARDECO research (including market research), planning, product and service development, security and testing;
- purposes connected with the operation, administration, development or enhancement of the Website or Web Shop;

- where GARDECO suspects that fraud or unlawful activity has been, is being or may be engaged in; and
- where a third party acquires or wishes to acquire, or makes inquiries in relation to acquiring, an interest in GARDECO;

GARDECO Websites will disclose your personal information, without notice, only if required to do so by law or in good faith and belief that such action is necessary to: (a) conform to the applicable laws and regulations, and/or to comply with legal process served on GARDECO or the Site; (b) to protect and defend the rights and properties of GARDECO; and, (c) to act under urgent circumstances in order to protect the personal safety of Customers, users of the GARDECO website or Web Shop, or the public interest.

We may use the following third-party service provider to process and store your data:

- Mailchimp, which we use to manage email marketing subscriber lists and to send emails to our subscribers.
- Salesforce CRM, which we use to store your personal data received via the means as mentioned above.

GARDECO does not sell, share, trade or give away Personal Information other than as described in this Privacy Policy;

GARDECO keeps track of the Websites and pages our customers visit within GARDECO, in order to determine what GARDECO services are most appealing to the general audience. This data is used to deliver customized content and advertising within GARDECO to customers whose behaviour indicates that they are interested in a particular subject area.

You always have the option and the right to inspect your data. You have the right to view, correct or delete your personal data. To this end, you can send a specified request to GARDECO by sending an e-mail to the e-mail address as stated below under 'contact information', stating your name and address. In the event of a request for removal, GARDECO will remove the personal data concerned as soon as possible, unless and insofar as the law obliges to keep the relevant personal data or there are (other) urgent reasons that oppose removal.

If you do not wish to receive offers or other notices from us in the future, you can "opt-out" by changing your communication preferences in the communication send or by contacting

us at the address indicated at the end of this policy. We will try to complete your request as promptly as possible. You can elect not to receive emails from us either by “unsubscribing” to an email you receive or by contacting us as indicated below. Any changes will affect only future uses of your information.

Use of Cookies

The Website uses cookies to distinguish you from other users, to store personal preferences and to help us to provide you with targeted content. This helps us to analyse the use of the Website, to customize and improve the content and the layout of the Website.

When you first access our Website from within certain jurisdictions, you may receive a message advising you that cookies and similar technologies are in use.

Cookies are small text files or pieces of information that are stored on your computer (or on a mobile device) when you visit our Website. As mentioned above, Cookies may be used by us for a variety of purposes. For example, we may use cookies to recognize a computer which has previously visited this Website and customize the Website according to previous preferences and site behaviour. Cookies may also be used to manage security and store information about the type of browser being used. With most Internet browsers, users can erase cookies from their computer’s hard drive, block all cookies, or receive a warning before a cookie is stored. However, some parts of this Website may not function fully for users who disable cookies. Further information on deleting or controlling cookies is available at www.aboutcookies.org.

Our website uses Google Analytics, a service which transmits website traffic data to Google servers. Google Analytics does not identify individual users or associate your IP address with any other data held by Google. We use reports provided by Google Analytics to help us understand website traffic and webpage usage.

Security of your Personal Information

We use a number of current mechanisms to protect the security and integrity of personal data. Unfortunately, no data transmission over the Internet can be guaranteed as completely secure. So, while we strive to protect such information, we cannot ensure or warrant the security of any information transmitted to us and users do so at their own risk. Once any personal data comes into our possession, we will take reasonable steps to protect that information from misuse and loss and from unauthorized access, modification or disclosure.

A username and password may be essential for you to use some sections of this Website. For your own protection, we require you to keep these confidential and to change your password regularly (if required).

GARDECO stores your personal data for as long as necessary for previously stated purposes or as long as required by law. GARDECO may keep the personal data for longer if there are circumstances that give cause to do so.

A data breach is reported to the competent Data Protection Authority if it leads to a significant chance of serious adverse consequences for the protection of personal data, or if it has serious adverse consequences for the protection of personal data. The data breach is also reported to the data subject(s) if it is likely to have unfavorable consequences for his organization or privacy.

Changes to this Statement

GARDECO will occasionally update this Statement of Privacy to reflect company and customer feedback. GARDECO encourages you to periodically review this Statement to be informed of how GARDECO is protecting your information. Present Privacy Policy was last updated on 1st December 2021.

Contact Information

Please contact our Privacy Officer using the details set out below if you wish to:

- ask any questions or provide feedback about this Privacy Policy;
- make a request for access to any personal data that we may hold about you; or
- make a complaint about the way in which we have handled your personal data.

Any information that we provide in response may be limited to the extent permitted by any applicable law.

Email: info@gardeco.eu - Phone: +32 50827762